



Calf Show Feeds Quick Reference Guide



Helping our exhibitors gain the competitive edge through superior feed technology.

Winners are bred . . . Champions are fed.SM



MoorMan's ShowTec Beef Creep BT 53451MUZ24

Designed to meet the exceptional needs of growing and blooming young show calves

- Pelleted feed provides 14% CP, 4% fat, and 15% fiber
- Contains stabilized rice bran, CitriStim®, and Proponse® yeast
- Properly fortified with vitamins and minerals including complexed cobalt, copper, manganese, and zinc
- Feed at 2 lb per 100 lb of body weight to young calves from 7 days of age until weaning

MoorMan's ShowTec Cattle Receiving Ration BT 54062MUS24

Formulated to meet needs of newly received show calves, preconditioning show calves, and developing show heifers

- Pelleted feed provides 13% CP, 3% fat, and 24% fiber
- High amount of fiber helps develop rumen capacity and spring of rib
- Contains CitriStim, Proponse, major and trace minerals including complexed cobalt, copper, manganese, and zinc along with vitamins A, D, and E
- Receiving/preconditioning—feed 10 lb/hd/day for 21-28 days
- Developing heifers weighing 800–1000 lb — feed minimum of 8.8 lb/hd/day

MoorMan's ShowTec Cattle Growers with BT

Nutritionally balanced base rations for show steers and heifers weighing between 500 and 1000 lb

- Contain CitriStim, Proponse yeast, and major and trace minerals along with vitamins A, D, E, and B-complex
- Feed at the rate of 2.5% of body weight; feed good-quality grass hay at a rate of 4–8 lb/hd/day

53922MUSC4 (cold pellet)

- Patented, cold pelleting feed technology helps capture freshness and nutritional value
- 12.5% CP, 3.5% fat, and 14% fiber
- Also provides natural-source vitamin E and complexed trace minerals—cobalt, copper, manganese, and zinc

53326MUS84 (texturized)

- 12% CP, 3.4% fat, and 15% fiber



MoorMan's ShowTec Cattle Finishers with BT

Nutritionally balanced base rations for show steers and heifers weighing from 800 lb to market weight

- Highly palatable with optimal levels of protein to enhance muscling and growth
- Contain CitriStim, Proponse yeast, and major and trace minerals along with vitamins A, D, E, and B-complex
- Feed at the rate of 2.5% of body weight; feed good-quality grass hay at a rate of 2–4 lb/hd/day

53975MUSC4 (cold pellet)

- Patented, cold pelleting feed technology helps capture freshness and nutritional value
- 11% CP, 4.5% fat, and 13.5% fiber
- Also provides natural-source vitamin E and complexed trace minerals—cobalt, copper, manganese, and zinc

53354MUS84 (texturized)

- 10.5% CP, 4% fat, and 10% fiber
- Formulated with a higher percentage of corn and barley for economical late phase finishing

#1 Mineral 11159AA

- Protein fortified mineral supplement
- 5% CP and 1.5% fat
- Properly fortified with Proponse yeast, vitamins, minerals, and multiple sources of protein for optimal growth
- Non-medicated; processed meal form in 50-lb bag
- Top-dress rations for calves at a rate of 1 oz/100 lb body weight/hd/day



Fast Fat 11156AE

Fast Fat can be fed during any phase of the feeding period to achieve desired body condition. Fast Fat is designed to put a smooth finish on livestock and supply energy to the diet of animals being hauled and shown.

- 10% CP and 5% fat
- Properly fortified with vitamins and minerals for optimal finish and condition
- Mini-pellet form in 50-lb bag
- Feed at a rate of 8–16 oz/100 lb body weight/hd/day



MoorMan's ShowTec Cellarator® Stress Tub 88888AAA6S

- Formulated for free-choice feeding to beef cattle under stress; also beneficial to use during the breeding season, prior to and after weaning, and for show cattle
- 16% CP, 3% fat, and 3% fiber
- Combines the power of Cell Rate® (source of nucleotides) with enzymes, prebiotic, Omega 3 essential fatty acids, electrolytes, and key vitamins and minerals including complexed (organic) minerals (cobalt, copper, manganese, and zinc)
- Provides nutritional support during stress to support performance, helps optimize gut health, and helps deter dehydration
- 50-lb mini-tub
- Recommended consumption rate is 0.5–1 lb/hd/day



Refer to product labels for complete feeding directions and warning/caution statements.

Shazam™ 82000AAA1M

Provides dietary support with key nutrients known to influence hair growth and integrity.

- Host of beneficial vitamins and complexed (organic) trace minerals
- Cell Rate provides source of nucleotides that may help nourish natural body processes, including hair growth and repair
- Granular form in 10-kg (22-lb) bag
- Recommended intake is 4 oz/hd/day



Fast Fuel™ 11850AAAE6

Unique, non-medicated, top-dress supplement containing nutrients believed to be beneficial to performance of exhibition livestock.

- Contains stabilized rice bran and provides octacosanol from wheat germ
- Provides natural-source vitamin E, Proponse yeast, methionine, cobalt glucoheptonate, vitamin B12, and thiamine
- Mini-pellet form in 25-lb bag
- Top-dress 8 oz/hd/day for show calves



RumaFill™ 81080AAAE4

Formulated to provide roughage ingredients (25% fiber), such as beet pulp, to create a “full look” and enhance expression.

- Use for holding situations when the show calf’s “full look” and “capacity” needs to be maintained on restricted intake of complete show feed or complete grain mix
- Mini-pellet form in 50-lb bag
- Feed 2–5 lb/hd/day for show calves weighing more than 500 lb



Natural Fit™ 81526AAAE6

A high-protein, non-medicated supplement designed to be used with MoorMan’s ShowTec complete show calf feeds **to give more muscle and dimension and shape especially over the top.**

- 40% CP, 3.5% fat, and 14% fiber
- Provides CitriStim and RumeNext®-Beef, direct fed microbial, complexed trace minerals, vitamins (including natural-source vitamin E), and special flavors
- Mini-pellet form in 25-lb bag
- For use in show cattle weighing over 700 lb: feed 1–3 lb/hd/day to steers and 8 oz to 1 lb/hd/day to heifers and bulls



MoorFlex™ 12298AAA

- Unique, one-of-a-kind, top-dress supplement
- Contains an ingredient approved for livestock feed that provides a source of natural substances recognized to influence joint health
- Supplies Cell Rate, a source of nucleotides that may help nourish natural body processes involved in stress, immunity, and production; also provides vitamins and complexed zinc
- Meal form in 3.75-lb (60-oz) bag (12298AAA5E) and 15-lb pail (12298AAA79)
- Top-dress 2–8 oz/hd/day for cattle



FIRE EXTINGUISHER™ R 81480AAAE4

- A unique, top-dress supplement designed to help show ruminants overcome the negative effects of heat stress
- Contains Thermal Care™ R, a patent-pending technology
- Contains CitriStim which research has shown assists in maintaining a healthy, functioning gastrointestinal tract
- Mini-pellet form in 50-lb bag
- Feeding rate:
 - 1.5 lb/hd/day for 500-lb show calf
 - 2 lb/hd/day for 1000-lb show calf



EatMoor™ 12346AAA

- Unique, one-of-a-kind, top-dress supplement that stimulates appetite, optimizes gut health, and provides nutritional support needed during stress
- Supplies Cell Rate, CitriStim, PremiDex™, Amaferm®, PrimaLac® and other beneficial ingredients
- Meal form in 3.75-lb (60-oz) bag (12346AAA5E), 12-lb pail (12346AAAPF), and 20-kg (44.1-lb) bag (12346AAAAG)
- Top-dress 2–8 oz/hd/day for show calves



Rehydrate™ 88820AAA5Q

- Unique, one-of-a-kind, energy and electrolyte top-dress supplement
- Also provides Cell Rate, PremiDex, and other beneficial nutrients
- Powder form in 2.25-lb canister
- Feed as a top-dress or mix with water for a drench; 12 oz/hd/day (4 scoops) for show calves



Alliance 3-D™ 12079AAA

- Top-dress supplement helps produce a smooth, well-defined body condition along with healthy skin and a glossy hair coat
- Provides soybean oil, flaxseed oil, and wheat germ oil along with vitamin E
- Contains an antioxidant to help maintain product stability and protect nutrients
- Liquid in one-gal (12079AAA74) or five-gal (12079AAA7J) containers
- Top-dress 1 oz/100 lb body weight daily



Cellarator Turbo Paste

- 3-in-1 fast-acting, oral paste that combines the power of Cell Rate with probiotics, electrolytes, and vitamin E
- Helps support performance, helps deter dehydration, and provides nutritional support needed during stress
- 80 cc tube (8279005U) and 300 cc tube (8330005X)
- 10 cc or 20 cc depending on need



Cellarator Turbo Drench 8263AAAJE

- One-of-a-kind, fast-acting, oral drench for cattle under stress
- Supports performance, helps deter dehydration and provides nutritional support needed during stress
- Supplies Cell Rate, enzymes, prebiotics, electrolytes, and vitamins A and E
- Liquid, one-gal; drench gun available
- 5 cc/100 lb body weight



MoorFat™ 235

- Energy supplement comprised of animal fat encapsulated in a milk protein carrier
- Enhances performance and helps produce smooth, well-defined body condition along with healthy skin and a glossy hair coat
- Powder in 18-lb pail (235AAAJN) and 50-lb bag (235AA)
- Top-dress 0.25–0.5 lb/hd/day



Refer to product labels for complete feeding directions and warning/caution statements.

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