

MotivAte[®]

Starter Pellets

A merger of science, performance
and profitability for starting pigs



Complete Starting Feeds Quick Reference Guide

The MotivAte[®] Starting Pig Program is a merger of science, performance, and profitability, enabling starting pigs to achieve optimal, economical growth in today's competitive market.

12285 MotivAte 10/12 Pig Starter

A nutrient dense, micro-pelleted, complete feed formulated specifically as the "first feed" for newly weaned pigs weighing 10-12 lb to maximize feed intake, growth rate, and efficiency.

- 20% protein, 1.6% lysine, and 6% fat
- Contains plasma protein, high-quality milk products, fish meal, and synthetic amino acids
- CitriStim[®], an ADM proprietary feed ingredient that may favorably impact the gut microbial population
- Energy Burst[™], an ADM patent-pending combination of modified starches for readily available energy sources
- Direct fed microbial produces a variety of enzymes shown in studies to have a positive affect on nutrient digestion
- Chromium propionate (organic source) supports efficient energy utilization
- Natural-source vitamin E and selenium yeast (organic source) support immune system function and offer better bioavailability
- Medicated options are available

12286 MotivAte 12/15 Pig Starter

A nutrient dense, micro-pelleted, complete feed formulated specifically for recently weaned pigs weighing 12-15 lb to encourage feed intake and exceptional gain and efficiency as pigs continue the transition from weaning to the nursery.

- 20% protein, 1.55% lysine, and 6% fat
- Contains plasma protein, high-quality milk products, fish meal, and synthetic amino acids
- CitriStim[®], an ADM proprietary feed ingredient that may favorably impact the gut microbial population
- Energy Burst[™], an ADM patent-pending combination of modified starches for readily available energy sources
- Direct fed microbial produces a variety of enzymes shown in studies to have a positive affect on nutrient digestion
- Chromium propionate (organic source) supports efficient energy utilization
- Natural-source vitamin E and selenium yeast (organic source) support immune system function and offer better bioavailability
- Medicated options are available



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12289 MotivAte 15/25 Pig Starter

A nutrient dense, mini-pelleted, complete feed formulated specifically for pigs weighing 15-25 lb to encourage feed intake and maximize gain and efficiency.

- 20% protein, 1.45% lysine, and 5% fat
- Contains high-quality, multiple sources of protein plus synthetic amino acids
- CitriStim[®], an ADM proprietary feed ingredient that may favorably impact the gut microbial population
- Energy Burst[™], an ADM patent-pending combination of modified starches for readily available energy sources
- Direct fed microbial produces a variety of enzymes shown in studies to have a positive affect on nutrient digestion
- Inclusion of phytase increases phosphorus utilization from plants, reducing need for supplemental phosphorus and excretion of phosphorus into the environment
- Exclusive aroma and sweetener entices feed consumption
- Medicated options are available

12290 MotivAte 25/50 Pig Starter

A nutrient dense, mini-pelleted, complete feed formulated specifically for pigs weighing 25-50 lb to encourage feed intake and maximize gain and efficiency.

- 19% protein, 1.38% lysine, and 6% fat
- Contains high-quality, multiple sources of protein plus synthetic amino acids
- CitriStim[®], an ADM proprietary feed ingredient that may favorably impact the gut microbial population
- Direct fed microbial produces a variety of enzymes shown in studies to have a positive affect on nutrient digestion
- Inclusion of phytase increases phosphorus utilization from plants, reducing need for supplemental phosphorus and excretion of phosphorus into the environment
- Exclusive aroma and sweetener entices feed consumption
- Medicated options are available

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