





## Don't stress when it comes to heat

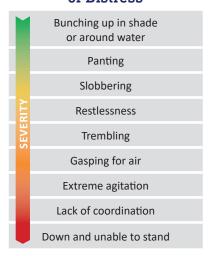
Overcome the production slump

Implementing proactive strategies is the best way to help cattle cope with heat stress. Cattle comfort can significantly be improved by incorporating the suggestions below as part of management practices prior to a heat stress event. Monitoring conditions and recognizing symptoms of heat stress will aid in assessing the severity and guide you in determining the next course of action to benefit the cattle.

## Contributing Factors of Heat Stress

Temperature
Humidity
Air Flow
Night Cooling
Duration of Heat
Pasture/Pen Conditions
Breed
Hair Coat
Stage of Production
Other Stressors

## Signs and Symptoms of Distress



## Strategies for Combating Heat Stress



