



Poultry Show Feeds Quick Reference Guide



Helping our exhibitors gain the competitive edge
through superior feed technology.

Winners are bred . . . Champions are fed.SM

MoorMan's ShowTec Poultry Feed AMP No. 70739AAF

MoorMan's ShowTec Poultry Feed is a complete feed and is designed to provide essential nutrients that show poultry (broilers, layers, replacement chickens, and turkeys) need to excel at shows. Critical nutrients are supplied for fast, efficient growth and development of muscle mass for broilers and sound structure and body mass for quality egg laying ability. It provides 30% protein, 4.5% fat, and maximum of 5% fiber.

Select ingredients, consistent formulation

High-quality, multiple protein sources
and synthetic amino acids

Energy from high-quality sources

CitriStim®

Multiple direct fed microbials (probiotic)

Mineral and vitamin fortification
(vitamins A, D, E, and B-complex;
partial vitamin E from natural-source)

Selenium yeast

Complexed (organic) zinc

Marigold extract

Phytase

Medicated with amprolium

Crumble form, 50-lb bag

Ensures product consistency and dependable nutrient sources.

Provides the critical amino acids needed by show chickens for lean
muscle growth, egg laying, and feathering.

Ensures energy needs are met for efficient production.

An ADM proprietary feed ingredient, CitriStim is a proven, truly unique whole-cell inactivated yeast (*Pichia guilliermondii*) product. CitriStim may help poultry strengthen their defense against health challenges by supporting and optimizing gut function, gut integrity, and body defense responses.

Direct fed microbials help support proper microorganism balance in the gut, which may
lead to more efficient utilization of feedstuffs.

Provides minerals and vitamins necessary for optimum growth, development, reproduction,
and immune function, which is vital to good health. Research shows natural-source vitamin
E is more bioavailable compared with synthetic vitamin E. Vitamin E functions as an antioxidant
and is important to immune function.

More bioavailable selenium source. Selenium is important to immune function.

More readily available for absorption compared to inorganic sources of zinc. Zinc is important for
immunity, reproduction, skin and claw integrity, muscle development, and eggshell quality.

Natural pigment used for deep skin, shank, beak, and yolk color enhancement; also contains com-
pounds with vitamin A activity.

Effective in increasing utilization of phosphorus from plant sources which reduces amount
of supplemental phosphorus needed in the ration and reduces excretion of phosphorus into the
environment.

Prevention of coccidiosis.

Ensures show poultry receive balanced nutrition (no sorting of ingredients) and reduces
feed waste.



**Not trademarks of ADM.*

Refer to product labels for complete feeding
directions and warning/caution statements.



MOORMANSSHOWTEC.COM

AN_SHOWFEEDHELP@ADM.COM • 800-217-2007

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