

PROOF OF PERFORMANCE

Dale Moore

Gage, Oklahoma

February 2018



RumeNext®-B

No summer slump with RumeNext-B

Dale Moore shares his success after incorporating RumeNext-B into his cattle's diet.

"I first came to know of ADM's RumeNext-B through a trusted friend who had experience with the product. As soon as we began feeding it, I started tracking intakes to see the impact it had on cattle. I was very surprised to see intakes increase with our natural cattle and then stabilize. The intakes stayed up all summer long, similar to cattle that were on a NHTC program and fed an ionophore. I also definitely saw a change in my cattle's behavior, and they appeared to be more comfortable. We had more cattle lounging and eating when they should be, rather than all standing around the water tank. The feed intake was something we could track, but the overall positive physical appearance and behavior was more noticeable. I was excited about the results and will be using the product again next year."

No representation of profitability is hereby made. The statements and figures shown here are estimates and projections. Neither Archer Daniels Midland Company nor its employees, agents, or assigns make any warranty of any kind, including warranty of merchantability or results, relative to the information contained herein. Actual results will be affected by the ability of animals to gain, ability of animals to produce milk, health of animals, management, previous treatment, environment, etc.

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