

Sales and Marketing



Within the Sales & Marketing Department. Find useful sales tools, product and program information, advertising, promotions and other marketing material.  
Departmental contact information for each species and support area is listed below.

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Dairy Business Manager  
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Marketing Manager NA Ruminant  
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Show Feed and Wildlife Marketing Mgr  
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Kevin Sanbower  
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Vickie Matthews  
Consumer Products Marketing Lead  
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Kevin Sanbower  
Swine Business Manager  
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Resources

Employees

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[NA AN  
Resources Quick List](![!--$wcmUrl('resource', 'WCTRPRD_758862')--])

Employees

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[ADM Brand  
Portal](https://adm.sharepoint.com/sites/ADMBrandPortal)

Employees

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<a href="https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fteams.microsoft.com%2F%2Fteam%2F19%253a8aW4Rd8kIYYD0xzFoaZgXAXiL4u20mLHb7KV5U2Q6Bg1%2540thre ad.tacv2%2Fconversations%3FgroupId%3Dcc3a4407-5b1e-4ed7-8959-d4445f0f6c29%26tenantId%3D2f55bf32-42d4-44b3-a8c2-930ac8b182b2&data=05%7C01%7CAN\_PublicWeb%40adm.com%7C4047f7a75abf49d27d1408dbd0e52fbd%7C2f55bf3242d444b3a8c2930ac8b182b2%7C0%7C0%7C638333455022772232%7CUnknown%7CTWFpbGZsb3d8eyJWljoimC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTil6lk1haWwiLCJXVCi6Mn0%3D%7C3000%7C%7C%7C&odata=urTwOezke3dUfxsw3ZIKP74RkyvwOTgFmRMPsoYzysk%3D&reserved=0" target="\_blank">NA Animal Nutrition Resource Hub</a>

Trade Show Displays

Employees

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ADM Global Brand Experience Site: <a href="https://adm.sharepoint.com/sites/BrandExperienceEvents/SitePages/HomeForBrandExperiences.aspx" target="\_blank">Bringing a Returns-Focused Approach to Brand Experiences (sharepoint.com)</a>

Employees

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[Portable Trade Show Displays](http://exhibitforce.com/CLIENTS/default.asp) &nbsp; (UN: admanimal&nbsp; &nbsp; PW: tradeshow)

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[ADM Evo Exhibits Training Guide](![!--$wcmUrl('resource', 'SMEXHIBITTRAININGGUIDE')--])

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[Portable Display Layout Examples](![!-- $wcmUrl('resource', 'SMDISPLAYLAYOUT')--])

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[Request Certificate Insurance](![!-- $wcmUrl('resource', 'SMCERTINSURANCE')--])

Quick Links

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[American Rabbit Breeders Association](http://www.arba.net/)

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[National Cattlemen's Beef Association](http://www.beef.org/)

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[Farm Progress Show](http://www.farmprogressshow.com/)

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[National FFA Organization](http://www.ffa.org/)

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[World Dairy Expo](http://www.worlddairyexpo.com/)

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[World Pork Expo](http://www.worldpork.org/)

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[International Poultry & Production Expo](http://ippexpo.org/)

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[National Pork Producers Council](http://www.nppc.org/)

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[National Farm Machinery Show](http://www.farmmachineryshow.org/)

Forms

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[Business Card Request](http://admbusinesscards.com/)

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[Producer Profile Record \(PDF\)](!-$wcmUrl('resource', 'SMPRODUCERPROFILEPDF')--])

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[Producer Profile Record \(WORD\)](![--$wcmUrl('resource', 'SMPRODUCERPROFILEWORD')--])

Employees

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[UPS Shipping](![--$wcmUrl('resource', 'SMUPSFORM')--])

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[Trade Show Registration](![--$wcmUrl('resource', 'SMEMAILPERMISSION')--])

Marketing Guidelines

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[External Communication Policy](![--$wcmUrl('resource', 'SMEXTERNALCOMM')--])

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[Email Marketing Guidelines](![--$wcmUrl('resource', 'SMEMAILGUIDELINES')--])

Testimonial and Media Release Form

For photos, use one form for the animal owner and those pictured in the photo, and use the Photographer form for the person who took the photo, whether professional or amateur. If the owner is different from the photographer, then both releases need to be signed and submitted to ADM Animal Nutrition Marketing in order to use a photo.

Employees

Employees

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[Animal Owner/Those Pictured \(PDF\)](![--$wcmUrl('resource', 'SMOWNERRELEASEPDF')--])

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[Animal Owner/Those Pictured \(WORD\)](![--$wcmUrl('resource', 'SMOWNERRELEASEWORD')--])

Employees

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`<a href="[!--$wcmUrl('resource', 'SMPHOTOGRELEASEPDF')--]" target="_blank">Photographer (PDF)</a>`

Employees

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`<a href="[!--$wcmUrl('resource', 'SMPHOTOGRELEASEWORD')--]" target="_blank">Photographer (WORD)</a>`