



# 2017 LIVESTOCK AWARDS PROGRAM for FFA and 4-H Exhibitors

## 2017 Program Guidelines

ADM Animal Nutrition is proud to support youth exhibitors who participate in the Livestock Awards Program for exhibitors involved in FFA and 4-H.

### Eligibility

1. Exhibitors must have fed their livestock qualifying ADM Animal Nutrition products for at least 90 days prior to show. **To be eligible for a gold award, exhibitors must have fed ShowTec complete feeds for a minimum of 90 days. If exhibitor fed top-dresses only, then the exhibitor qualifies at the silver award level.**
2. 4-H or FFA exhibitors winning Grand or Reserve Grand Champion at qualifying state and national junior shows are eligible for gold awards. Breed and Reserve Breed Champions at the highlighted shows (see shows listed in all caps) also qualify for gold awards. Grand or Reserve Grand Champions at county or district shows will receive a silver award.
3. If breed champions advance to win Grand or Reserve Grand Overall at one of the qualifying state or national junior shows (not an open show), the exhibitor qualifies for a gold award. One award per animal per show.
4. Awards apply to youth market and breeding classes for steers, lambs, goats and hogs only. Open Shows will qualify at the silver award level.
5. If a professional photographer has been retained to take winner photos at the show, you must provide the photographer's name/phone no. and the image no. of your photo on the application. Your picture may be used in ShowTec marketing materials such as ads, website, social media, tradeshow displays, etc.
6. Proof of feed purchases may be required.
7. Eligibility is based on livestock project being associated with a youth or junior show. Boars and bulls do not qualify. Rams and billies qualify at youth and junior shows only. Jackpot and prospect shows do not qualify.
8. Application needs to be submitted within 90 days from the date of show.

### Qualifying Products

ADM Animal Nutrition Complete Show Feed product line: MoorMan's® ShowTec® Show Feeds for swine, beef, sheep, and goats, Catalyst™, Show Stopper™ and Goat Power™ only. If exhibitor only fed top-dresses, then a silver award will be given only.

### GOLD AWARDS for State and National Shows

Overall Grand Champions and Overall Reserve Grand Champions at youth and junior shows will receive a MoorMan's ShowTec Personalized Black Soft Shell Jacket. Breed and Reserve Breed Champions at the specified shows (see all capped shows in list) qualify for a MoorMan's ShowTec Personalized Gray Soft Shell Jacket.

Note: All open shows qualify for silver awards. Non-qualifying Breed and Reserve Breed Champions, as well as Division Champions, at state and national shows are ONLY eligible for silver awards (even when no overall champions are selected).

### SILVER AWARDS—Select one of the following items.

For Grand or Reserve Overall at County and District Shows (including Breed and Division Champions at State and National Shows—does not include Breed & Reserve Breed Champions at specified shows that receive a gold award). (Awards may vary based on availability.)

1/4 Zip Fleece • Long Sleeve T-Shirt • Youth Soft Shell Jacket • T-Shirt • Hooded Hoodie • 2 Tone Hoodie



Polo Cap • Ladies and Girls Pom Sweatshirt • Wind Pants • Sweatshirt Blanket • Garment & Laundry Bag • Backpack



RTIC Tumbler • ShowTec Feed Dice • Blue Tooth Speaker • Cooler Seat • Feed scoop • 2 Gallon Bucket • Show Pig Whip • Cattle Show Stick



## Gold Award for Grand or Reserve Grand Champion Overall at the below qualifying State and National Shows

| FAIR                                                                     | CITY                 | STATE     |
|--------------------------------------------------------------------------|----------------------|-----------|
| Alaska State Fair                                                        | Palmer               | AK        |
| Alabama State Fair                                                       | Montgomery           | AL        |
| National Peanut Festival                                                 | Dothan               | AL        |
| Alabama State Market Hog Show                                            | Montgomery           | AL        |
| Alabama National Fair                                                    | Montgomery           | AL        |
| Arkansas/Oklahoma State Fair                                             | Fort Smith           | AR        |
| Arkansas State Fair & Livestock Show                                     | Little Rock          | AR        |
| <b>ARIZONA NATIONAL STOCK SHOW</b>                                       | <b>PHOENIX</b>       | <b>AZ</b> |
| Arizona State Fair                                                       | Phoenix              | AZ        |
| California State Fair                                                    | Sacramento           | CA        |
| Grand National Rodeo, Horse & Stock Show                                 | San Francisco        | CA        |
| NJSA Western Regional                                                    | Turlock              | CA        |
| Colorado State Fair                                                      | Pueblo               | CO        |
| <b>NATIONAL WESTERN STOCK SHOW</b>                                       | <b>DENVER</b>        | <b>CO</b> |
| Delaware State Fair                                                      | Harrington           | DE        |
| Florida State Fair                                                       | Tampa                | FL        |
| Georgia National Fair                                                    | Perry                | GA        |
| Georgia National Livestock Show & Rodeo                                  | Perry                | GA        |
| NJSA SE Regional                                                         | Perry                | GA        |
| Georgia State Fair                                                       | Macon                | GA        |
| Eastern Idaho State Fair                                                 | Blackfoot            | ID        |
| Iowa State Fair                                                          | Des Moines           | IA        |
| <b>NJSA &amp; TEAM PUREBRED WORLD PORK EXPO</b>                          | <b>DES MOINES</b>    | <b>IA</b> |
| DuQuoin State Fair                                                       | DuQuoin              | IL        |
| Illinois State Fair                                                      | Springfield          | IL        |
| <b>TEAM PUREBRED SUMMER JR. NATIONAL</b>                                 | <b>SPRINGFIELD</b>   | <b>IL</b> |
| Indiana State Fair                                                       | Indianapolis         | IN        |
| Kansas State Fair                                                        | Hutchinson           | KS        |
| Kentucky State Fair                                                      | Louisville           | KY        |
| <b>NJSA NATIONAL JR. SUMMER SPECTACULAR</b>                              | <b>LOUISVILLE</b>    | <b>KY</b> |
| <b>NJSA &amp; TEAM PUREBRED NORTH AMERICAN INT. LIVESTOCK EXPOSITION</b> | <b>LOUISVILLE</b>    | <b>KY</b> |
| LSU Livestock Show                                                       | Baton Rouge          | LA        |
| State Fair of Louisiana                                                  | Shreveport           | LA        |
| Eastern States Exposition                                                | W Springfield        | MA        |
| Maryland State Fair                                                      | Timonium             | MD        |
| Team Purebred Eastern Regional                                           | Timonium             | MD        |
| Michigan Livestock Expo                                                  | East Lansing         | MI        |
| UP State Fair                                                            | Escanaba             | MI        |
| Fifth Third MI State Fair (sheep and goats)                              | Novi                 | MI        |
| NJSA & Team Purebred Jr. Barrow Classic                                  | Austin               | MN        |
| Minnesota State Fair                                                     | St. Paul             | MN        |
| <b>AMERICAN ROYAL LIVESTOCK SHOW</b>                                     | <b>KANSAS CITY</b>   | <b>MO</b> |
| Missouri Cattleman's Association Jr. Cattleman Show                      | Sedalia              | MO        |
| Missouri State Fair                                                      | Sedalia              | MO        |
| Ozark Empire Fair                                                        | Springfield          | MO        |
| Team Purebred Mid-South Regional                                         | Greenwood            | MS        |
| Dixie National Livestock Show                                            | Jackson              | MS        |
| Mississippi State Fair                                                   | Jackson              | MS        |
| Montana Fair                                                             | Billings             | MT        |
| Montana State Fair                                                       | Great Falls          | MT        |
| Northern Int. Livestock Exposition & Rodeo                               | Billings             | MT        |
| North Carolina State Fair                                                | Raleigh              | NC        |
| North Dakota State Fair                                                  | Minot                | ND        |
| Ak-Sar-Ben 4-H Livestock Exposition                                      | Omaha                | NE        |
| Nebraska State Fair                                                      | Grand Island         | NE        |
| New Jersey State Fair                                                    | Augusta              | NJ        |
| Eastern New Mexico State Fair                                            | Roswell              | NM        |
| New Mexico State Fair                                                    | Albuquerque          | NM        |
| Southern New Mexico State Fair                                           | Las Cruces           | NM        |
| Nevada State Fair                                                        | Reno                 | NV        |
| NJSA Eastern Regional                                                    | Hamburg              | NY        |
| New York State Fair                                                      | Syracuse             | NY        |
| Ohio State Fair                                                          | Columbus             | OH        |
| Team Purebred SW Regional                                                | Chickasha            | OK        |
| <b>OKLAHOMA YOUTH EXPO</b>                                               | <b>OKLAHOMA CITY</b> | <b>OK</b> |
| Oklahoma State Fair                                                      | Oklahoma City        | OK        |
| Tulsa State Fair                                                         | Tulsa                | OK        |
| NJSA SW Regional                                                         | Woodward             | OK        |
| Oregon State Fair                                                        | Salem                | OR        |
| Keystone Int. Livestock Exposition                                       | Harrisburg           | PA        |
| Pennsylvania Farm Show                                                   | Harrisburg           | PA        |
| South Carolina State Fair                                                | Columbia             | SC        |
| Central State Fair                                                       | Rapid City           | SD        |
| South Dakota State Fair                                                  | Huron                | SD        |
| Delta State Fair                                                         | Memphis              | TN        |
| Mid-South Fair                                                           | Memphis              | TN        |
| Tennessee State Fair                                                     | Nashville            | TN        |
| Tri State Fair                                                           | Amarillo             | TX        |
| Star of Texas Fair & Rodeo                                               | Austin               | TX        |
| State Fair of Texas                                                      | Dallas               | TX        |
| <b>FORT WORTH LIVESTOCK SHOW</b>                                         | <b>FORT WORTH</b>    | <b>TX</b> |
| <b>HOUSTON LIVESTOCK SHOW &amp; RODEO</b>                                | <b>HOUSTON</b>       | <b>TX</b> |
| <b>AMERICAN BOER GOAT ASSN JR SHOW</b>                                   | <b>SAN ANGELO</b>    | <b>TX</b> |
| <b>SAN ANGELO STOCK SHOW &amp; RODEO ASSN.</b>                           | <b>SAN ANGELO</b>    | <b>TX</b> |
| <b>SAN ANTONIO LIVESTOCK EXPOSITION</b>                                  | <b>SAN ANTONIO</b>   | <b>TX</b> |
| Four States Fair                                                         | Texarkana            | TX        |
| Heart Of Texas Fair & Rodeo                                              | Waco                 | TX        |
| Utah State Fair                                                          | Salt Lake City       | UT        |
| State Fair of Virginia                                                   | Doswell              | VA        |
| World Beef Expo                                                          | Milwaukee            | WI        |
| Wisconsin State Fair                                                     | West Ellis           | WI        |
| State Fair of West Virginia                                              | Lewisburg            | WV        |
| Wyoming State Fair                                                       | Douglas              | WY        |

Note: Qualifying shows are subject to change.





# 2017 APPLICATION

ADM ANIMAL NUTRITION LIVESTOCK AWARDS PROGRAM FOR FFA AND 4-H EXHIBITORS



Mail form to: ADM Animal Nutrition, ATTN: Show Feed Marketing Dept., 1000 N 30th, PO Box C1, Quincy, IL 62305-3115

Fax form to: 217-222-9060, OR download form online at [www.MoorMansShowTec.com](http://www.MoorMansShowTec.com) and email signed form to

AN\_ShowFeedHelp@adm.com. Questions? Call 866-666-7626.

Don't forget to submit your application within 90 days from the date of show!

NAME (please print) \_\_\_\_\_ DATE \_\_\_\_\_

FFA CHAPTER OR 4-H CLUB \_\_\_\_\_ AWARD WON \_\_\_\_\_

TYPE OF ANIMAL \_\_\_\_\_ BREED \_\_\_\_\_ ☐ GRAND CHAMPION OVERALL

SHOW LOCATION \_\_\_\_\_ ☐ RESERVE GRAND CHAMPION OVERALL

NAME OF SHOW \_\_\_\_\_ ☐ BREED CHAMPION ☐ RESERVE BREED CHAMPION

DATE OF SHOW \_\_\_\_\_ DAYS ON FEED \_\_\_\_\_

(WHEN A PROFESSIONAL PHOTOGRAPHER HAS BEEN RETAINED TO TAKE WINNER PHOTOS AT THE STATE/NATIONAL SHOW, THE FOLLOWING INFORMATION IS REQUIRED)

PHOTOGRAPHER'S NAME/PHONE \_\_\_\_\_ IMAGE # \_\_\_\_\_

ANIMAL NUTRITION FEED PRODUCT(S) USED \_\_\_\_\_

ADDRESS (UPS ADDRESS, DO NOT USE PO BOX) \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

NAME OF ANIMAL NUTRITION DEALERSHIP \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**RELEASE** — ADM Animal Nutrition, a division of Archer Daniels Midland Company, and its affiliates and business units has my permission to use the information and statements provided on this form or any part of it, together with my name and address, for all advertising and any other sales promotion purposes, or other media now known or later developed. ADM Animal Nutrition and its business units has my permission to use any and all photographs, video tapes, audio tapes, broadcasts, movies, slides, or other media now known or later developed of my livestock and/or other property including that in which I might appear or in which my voice, name, likeness, image, appearance, and performance is recorded or transferred for any and all purposes, including advertising, sales promotion, and sales training.

Unless the minor consent is completed below, I represent that I am over 18 years of age and have the right to enter into this consent release.

It is understood my permission to use such will not be reassigned by ADM Animal Nutrition and its business units to anyone else without my express permission.

MoorMan's ShowTec Show Feeds for swine, beef, sheep, and goats/Catalyst/Show Stopper/Goat Power products were the primary feeds utilized in my show animals.

ADM Animal Nutrition has no financial commitment or obligation as a result of this agreement.

**SIGNATURE OF APPLICANT** \_\_\_\_\_ **DATE** \_\_\_\_\_

MINOR CONSENT: I am the father/mother/legal guardian of the above named subject and give permission for his/her image to be used:

**SIGNATURE OF PARENT/LEGAL GUARDIAN** \_\_\_\_\_ **DATE** \_\_\_\_\_

PLEASE PRINT NAME \_\_\_\_\_



## GOLD AWARD — (select your size)

PERSONALIZED SOFT SHELL JACKET

Overall Grand Champions and Overall Reserve Grand Champion at recognized state/national shows.

YOUTH:

☐ XS (2-4) ☐ S (6-8)  
☐ M (10-12) ☐ L (14-16) ☐ XL (18-20)

LADIES' (ADULT SIZES):

☐ XS ☐ S ☐ M ☐ L  
☐ XL ☐ XXL ☐ 3XL ☐ 4XL

MEN'S (ADULT SIZES):

☐ XS ☐ S ☐ M ☐ L  
☐ XL ☐ XXL ☐ 3XL ☐ 4XL ☐ 5XL

If breed champions at a state or national show advance to win Grand Overall or Reserve Grand Overall, the exhibitor qualifies for a gold award. One award per animal per show.

ADM Animal Nutrition™, a division of Archer Daniels Midland Company  
Quincy, IL • 866-666-7626 • [www.MoorMansShowTec.com](http://www.MoorMansShowTec.com)



## SILVER AWARD — (select item and your size/color/image)

Grand or Reserve Overall at County Shows and Breed and Division Champions at the State and National Level

☐ Show Pig Whip ☐ Cattle Show Stick ☐ Sweatshirt Blanket ☐ Feed Scoop  
☐ Purple 2 Gallon Bucket ☐ ShowTec Backpack ☐ Cooler Seat  
☐ Garment & Laundry Bag ☐ Bluetooth Speaker ☐ RTIC Tumbler

Polo Cap: Choose a color while supplies last—

☐ White, ☐ Navy, ☐ Black, ☐ Red, ☐ Tan, ☐ Pink

ShowTec Necklace: (choose one)

☐ Steer, ☐ Heifer, ☐ Buck, ☐ Doe, ☐ Boer Goat, ☐ Lamb, ☐ Barrow, ☐ Gilt



Gray Wind Pants: ☐ XS ☐ S ☐ M ☐ L ☐ XL ☐ 2XL ☐ 3XL ☐ 4XL

Heather Gray T-shirt: (polyester) ☐ S ☐ M ☐ L ☐ XL ☐ 2XL ☐ 3XL

Charcoal Black Long Sleeve T-shirt: (polyester/cotton) ☐ S ☐ M ☐ L ☐ XL ☐ 2XL

Gray 2 Tone Hoodie: ☐ S ☐ M ☐ L ☐ XL ☐ 2XL

Ladies Pom Sweatshirt: ☐ S ☐ M ☐ L ☐ XL ☐ 2XL

Girls (Youth) Pom Sweatshirt: ☐ YS ☐ YM ☐ YL

Black Hockey Hoodie: ☐ XS ☐ S ☐ M ☐ L ☐ XL ☐ 2XL

Gray ¾ Zip Fleece: ☐ S ☐ M ☐ L ☐ XL ☐ 2XL ☐ 3XL

Black Youth Soft Shell Jacket: ☐ S ☐ M ☐ L ☐ XL