



2017 LIVESTOCK AWARDS PROGRAM for FFA and 4-H Exhibitors

2017 Program Guidelines

ADM Animal Nutrition is proud to support youth exhibitors who participate in the Livestock Awards Program for exhibitors involved in FFA and 4-H.

Eligibility

- Exhibitors must have fed their livestock qualifying ADM Animal Nutrition products for at least 90 days prior to show. **To be eligible for a gold award, exhibitors must have fed ShowTec complete feeds for a minimum of 90 days. If exhibitor fed top-dresses only, then the exhibitor qualifies at the silver award level.**
- 4-H or FFA exhibitors winning Grand or Reserve Grand Champion at qualifying state and national junior shows are eligible for gold awards. Breed and Reserve Breed Champions at the highlighted shows (see shows listed in all caps) also qualify for gold awards. Grand or Reserve Grand Champions at county or district shows will receive a silver award.
- If breed champions advance to win Grand or Reserve Grand Overall at one of the qualifying state or national junior shows (not an open show), the exhibitor qualifies for a gold award. One award per animal per show.
- Awards apply to youth market and breeding classes for steers, lambs, goats and hogs only. Open Shows will qualify at the silver award level.
- If a professional photographer has been retained to take winner photos at the show, you must provide the photographer's name/phone no. and the image no. of your photo on the application. Your picture may be used in ShowTec marketing materials such as ads, website, social media, tradeshow displays, etc.
- Proof of feed purchases may be required.
- Eligibility is based on livestock project being associated with a youth or junior show. Boars and bulls do not qualify. Rams and billies qualify at youth and junior shows only. Jackpot and prospect shows do not qualify.
- Application needs to be submitted within 90 days from the date of show.

Qualifying Products

ADM Animal Nutrition Complete Show Feed product line: MoorMan's® ShowTec® Show Feeds for swine, beef, sheep, and goats, Catalyst™, Show Stopper™ and Goat Power™ only. If exhibitor only fed top-dresses, then a silver award will be given only.

GOLD AWARDS for State and National Shows

Overall Grand Champions and Overall Reserve Grand Champions at youth and junior shows will receive a MoorMan's ShowTec Personalized Black Soft Shell Jacket. Breed and Reserve Breed Champions at the specified shows (see all capped shows in list) qualify for a MoorMan's ShowTec Personalized Gray Soft Shell Jacket.

Note: All open shows qualify for silver awards. Non-qualifying Breed and Reserve Breed Champions, as well as Division Champions, at state and national shows are ONLY eligible for silver awards (even when no overall champions are selected).

SILVER AWARDS—Select one of the following items.

For Grand or Reserve Overall at County and District Shows (including Breed and Division Champions at State and National Shows—does not include Breed & Reserve Breed Champions at specified shows that receive a gold award). (Awards may vary based on availability.)

1/4 Zip Fleece • Long Sleeve T-Shirt • Youth Soft Shell Jacket • T-Shirt • Hooded Hoodie • 2 Tone Hoodie



Polo Cap • Ladies and Girls Pom Sweatshirt • Wind Pants • Sweatshirt Blanket • Garment & Laundry Bag • Backpack



RTIC Tumbler • ShowTec Feed Dice • Blue Tooth Speaker • Cooler Seat • Feed scoop • 2 Gallon Bucket • Show Pig Whip • Cattle Show Stick



Gold Award for Grand or Reserve Grand Champion Overall at the below qualifying State and National Shows

FAIR	CITY	STATE
Alaska State Fair	Palmer	AK
Alabama State Fair	Montgomery	AL
National Peanut Festival	Dothan	AL
Alabama State Market Hog Show	Montgomery	AL
Alabama National Fair	Montgomery	AL
Arkansas/Oklahoma State Fair	Fort Smith	AR
Arkansas State Fair & Livestock Show	Little Rock	AR
ARIZONA NATIONAL STOCK SHOW	PHOENIX	AZ
Arizona State Fair	Phoenix	AZ
California State Fair	Sacramento	CA
Grand National Rodeo, Horse & Stock Show	San Francisco	CA
NJSA Western Regional	Turlock	CA
Colorado State Fair	Pueblo	CO
NATIONAL WESTERN STOCK SHOW	DENVER	CO
Delaware State Fair	Harrington	DE
Florida State Fair	Tampa	FL
Georgia National Fair	Perry	GA
Georgia National Livestock Show & Rodeo	Perry	GA
NJSA SE Regional	Perry	GA
Georgia State Fair	Macon	GA
Eastern Idaho State Fair	Blackfoot	ID
North Idaho State Fair	Coeur d'Alene	ID
All Iowa Showdown	Osceola	IA
Iowa State Fair	Des Moines	IA
NJSA & TEAM PUREBRED WORLD PORK EXPO	DES MOINES	IA
DuQuoin State Fair	DuQuoin	IL
Illinois State Fair	Springfield	IL
TEAM PUREBRED SUMMER JR. NATIONAL	SPRINGFIELD	IL
Indiana State Fair	Indianapolis	IN
Kansas State Fair	Hutchinson	KS
Kentucky State Fair	Louisville	KY
NJSA NATIONAL JR. SUMMER SPECTACULAR	LOUISVILLE	KY
NJSA & TEAM PUREBRED NORTH AMERICAN INT. LIVESTOCK EXPOSITION	LOUISVILLE	KY
LSU Livestock Show	Baton Rouge	LA
State Fair of Louisiana	Shreveport	LA
Eastern States Exposition	W Springfield	MA
Maryland State Fair	Timonium	MD
Team Purebred Eastern Regional	Timonium	MD
Michigan Livestock Expo	East Lansing	MI
UP State Fair	Escanaba	MI
Fifth Third MI State Fair (sheep and goats)	Novi	MI
NJSA & Team Purebred Jr. Barrow Classic	Austin	MN
Minnesota State Fair	St. Paul	MN
AMERICAN ROYAL LIVESTOCK SHOW	KANSAS CITY	MO
Missouri Cattleman's Association Jr. Cattleman Show	Sedalia	MO
Missouri State Fair	Sedalia	MO
Ozark Empire Fair	Springfield	MO
Team Purebred Mid-South Regional	Greenwood	MS
Dixie National Livestock Show	Jackson	MS
Mississippi State Fair	Jackson	MS
Montana Fair	Billings	MT
Montana State Fair	Groat Falls	MT
Northern Int. Livestock Exposition & Rodeo	Billings	MT
North Carolina State Fair	Raleigh	NC
North Dakota State Fair	Minot	ND
Ak-Sar-Ben 4-H Livestock Exposition	Omaha	NE
Nebraska State Fair	Grand Island	NE
New Jersey State Fair	Augusta	NJ
Eastern New Mexico State Fair	Roswell	NM
New Mexico State Fair	Albuquerque	NM
Southern New Mexico State Fair	Las Cruces	NM
Nevada State Fair	Reno	NV
NJSA Eastern Regional	Hamburg	NY
New York State Fair	Syracuse	NY
Ohio State Fair	Columbus	OH
Team Purebred SW Regional	Chickasha	OK
OKLAHOMA YOUTH EXPO	OKLAHOMA CITY	OK
Oklahoma State Fair	Oklahoma City	OK
Tulsa State Fair	Tulsa	OK
NJSA SW Regional	Woodward	OK
Oregon State Fair	Salem	OR
Keystone Int. Livestock Exposition	Harrisburg	PA
Pennsylvania Farm Show	Harrisburg	PA
South Carolina State Fair	Columbia	SC
Central State Fair	Rapid City	SD
South Dakota State Fair	Huron	SD
Delta State Fair	Memphis	TN
Mid-South Fair	Southaven	TN
Tennessee State Fair	Nashville	TN
Tri State Fair	Amarillo	TX
Star of Texas Fair & Rodeo	Austin	TX
State Fair of Texas	Dallas	TX
FORT WORTH LIVESTOCK SHOW	FORT WORTH	TX
HOUSTON LIVESTOCK SHOW & RODEO	HOUSTON	TX
AMERICAN BOER GOAT ASSN JR SHOW	SAN ANGELO	TX
SAN ANGELO STOCK SHOW & RODEO ASSN.	SAN ANGELO	TX
SAN ANTONIO LIVESTOCK EXPOSITION	SAN ANTONIO	TX
Four States Fair	Texarkana	TX
Heart Of Texas Fair & Rodeo	Waco	TX
Utah State Fair	Salt Lake City	UT
State Fair of Virginia	Doswell	VA
World Beef Expo	Milwaukee	WI
Wisconsin State Fair	West Ells	WI
State Fair of West Virginia	Lowisburg	WV
Wyoming State Fair	Douglas	WY

Note: Qualifying shows are subject to change.





2017 APPLICATION

ADM ANIMAL NUTRITION LIVESTOCK AWARDS PROGRAM FOR FFA AND 4-H EXHIBITORS



Mail form to: ADM Animal Nutrition, ATTN: Show Feed Marketing Dept., 1000 N 30th, PO Box C1, Quincy, IL 62305-3115

Fax form to: 217-222-9060, OR download form online at www.MoorMansShowTec.com and email signed form to

AN_ShowFeedHelp@adm.com. Questions? Call 866-666-7626.

Don't forget to submit your application within 90 days from the date of show!

NAME (please print) _____ DATE _____

FFA CHAPTER OR 4-H CLUB _____ AWARD WON _____

TYPE OF ANIMAL _____ BREED _____ ☐ GRAND CHAMPION OVERALL

SHOW LOCATION _____ ☐ RESERVE GRAND CHAMPION OVERALL

NAME OF SHOW _____ ☐ BREED CHAMPION ☐ RESERVE BREED CHAMPION

DATE OF SHOW _____ DAYS ON FEED _____

(WHEN A PROFESSIONAL PHOTOGRAPHER HAS BEEN RETAINED TO TAKE WINNER PHOTOS AT THE STATE/NATIONAL SHOW, THE FOLLOWING INFORMATION IS REQUIRED.)

PHOTOGRAPHER'S NAME/PHONE _____ IMAGE # _____

ANIMAL NUTRITION FEED PRODUCT(S) USED _____

ADDRESS (UPS ADDRESS, DO NOT USE PO BOX) _____

CITY _____ STATE _____ ZIP _____ PHONE _____

EMAIL _____

NAME OF ANIMAL NUTRITION DEALERSHIP _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

RELEASE — ADM Animal Nutrition, a division of Archer Daniels Midland Company, and its affiliates and business units has my permission to use the information and statements provided on this form or any part of it, together with my name and address, for all advertising and any other sales promotion purposes, or other media now known or later developed. ADM Animal Nutrition and its business units has my permission to use any and all photographs, video tapes, audio tapes, broadcasts, movies, slides, or other media now known or later developed of my livestock and/or other property including that in which I might appear or in which my voice, name, likeness, image, appearance, and performance is recorded or transferred for any and all purposes, including advertising, sales promotion, and sales training.

Unless the minor consent is completed below, I represent that I am over 18 years of age and have the right to enter into this consent release.

It is understood my permission to use such will not be reassigned by ADM Animal Nutrition and its business units to anyone else without my express permission.

MoorMan's ShowTec Show Feeds for swine, beef, sheep, and goats/Catalyst/Show Stopper/Goat Power products were the primary feeds utilized in my show animals.

ADM Animal Nutrition has no financial commitment or obligation as a result of this agreement.

SIGNATURE OF APPLICANT _____ **DATE** _____

MINOR CONSENT: I am the father/mother/legal guardian of the above named subject and give permission for his/her image to be used:

SIGNATURE OF PARENT/LEGAL GUARDIAN _____ **DATE** _____

PLEASE PRINT NAME _____



GOLD AWARD — (select your size)

PERSONALIZED SOFT SHELL JACKET

Overall Grand Champions and Overall Reserve Grand Champion at recognized state/national shows.

YOUTH:

☐ XS (2-4) ☐ S (6-8)
☐ M (10-12) ☐ L (14-16) ☐ XL (18-20)

LADIES' (ADULT SIZES):

☐ XS ☐ S ☐ M ☐ L
☐ XL ☐ XXL ☐ 3XL ☐ 4XL

MEN'S (ADULT SIZES):

☐ XS ☐ S ☐ M ☐ L
☐ XL ☐ XXL ☐ 3XL ☐ 4XL ☐ 5XL

If breed champions at a state or national show advance to win Grand Overall or Reserve Grand Overall, the exhibitor qualifies for a gold award. One award per animal per show.

ADM Animal Nutrition™, a division of Archer Daniels Midland Company
Quincy, IL • 866-666-7626 • www.MoorMansShowTec.com



SILVER AWARD — (select item and your size/color/image)

Grand or Reserve Overall at County Shows and Breed and Division Champions at the State and National Level

☐ Show Pig Whip ☐ Cattle Show Stick ☐ Sweatshirt Blanket ☐ Feed Scoop
☐ Purple 2 Gallon Bucket ☐ ShowTec Backpack ☐ Cooler Seat
☐ Garment & Laundry Bag ☐ Bluetooth Speaker ☐ RTIC Tumbler

Polo Cap: Choose a color while supplies last—

☐ White, ☐ Navy, ☐ Black, ☐ Red, ☐ Tan, ☐ Pink

ShowTec Necklace: (choose one)

☐ Steer, ☐ Heifer, ☐ Buck, ☐ Doe, ☐ Boer Goat, ☐ Lamb, ☐ Barrow, ☐ Gilt



Gray Wind Pants: ☐ XS ☐ S ☐ M ☐ L ☐ XL ☐ 2XL ☐ 3XL ☐ 4XL

Heather Gray T-shirt: (polyester) ☐ S ☐ M ☐ L ☐ XL ☐ 2XL ☐ 3XL

Charcoal Black Long Sleeve T-shirt: (polyester/cotton) ☐ S ☐ M ☐ L ☐ XL ☐ 2XL

Gray 2 Tone Hoodie: ☐ S ☐ M ☐ L ☐ XL ☐ 2XL

Ladies Pom Sweatshirt: ☐ S ☐ M ☐ L ☐ XL ☐ 2XL

Girls (Youth) Pom Sweatshirt: ☐ YS ☐ YM ☐ YL

Black Hockey Hoodie: ☐ XS ☐ S ☐ M ☐ L ☐ XL ☐ 2XL

Gray ¾ Zip Fleece: ☐ S ☐ M ☐ L ☐ XL ☐ 2XL ☐ 3XL

Black Youth Soft Shell Jacket: ☐ S ☐ M ☐ L ☐ XL